



SmartValue

Scientific modern analysis of research topic: Values and valuation as key factors in protection, conservation and contemporary use of heritage – a collaborative research of European Cultural Heritage



Project Summary

The project aims at creating a research consortium that will summarize the state of knowledge and experience as well as creatively develop a methodology for analyzing the value of the protection, preservation and modern use of heritage. The idea of the project is to use the experiences, methods and results of research on the cultural heritage values that are conducted with regard to different types of heritage and in different conditions. The main goal of the project is the widest possible use of international experience, gained in relation to different typological groups of heritage, and in relation to various systems of heritage valuation.

The research areas were assumed taking into account various components: typological groups of cultural heritage, areas and aspects of the valuation. The main research objective of project is to develop a holistic valuation methodology that will enable the perception and analysis of cultural heritage in the overall context of environmental conditions (cultural, ecological, social, economic dimensions).

The methodology developed as a result of the project will be open sourced to allow the valuation of heritage, taking into account different points of view. The project consists of three main tasks: Elaboration and synthesis of the state-of-

art (heritage values and valuations); Elaboration SMART Values methodology; Apply SMART Values methodology in pilot projects (analysis of selected heritage properties). The project results will have the practical value - developed valuation model will be disseminated and will allow to optimize the activities concerning conservation, protection and use of heritage as well as significantly improve the understanding of stakeholders involved in these processes.

The added value resulting from the implementation of the project within the consortium will be the involvement and integration of researchers representing different conditions and scientific traditions - synergetic effect will be achieved.

Application and impact

This project targets the development of a complex methodology of analysis of cultural heritage – SMART Value, as result of a cooperative effort to share experiences and references among the partners. This methodology will be universal in character - with its application, it will be possible to analyze different typological groups of heritage in a broad context (social, economic, cultural, etc.). This will be a considerable step forward in interdisciplinarity, building upon the experience of the partners through the review of state of knowledge

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on values and systems of evaluation applied (and connected with) cultural heritage protection, conservation and use.

The project results will have practical value – the developed valuation model will be disseminated and will allow optimisation of activities concerning conservation, protection and use of heritage as well as significantly improving the understanding

of stakeholders involved in these processes.

Moreover, the pilot projects will facilitate the development of models of value analysis for chosen heritage categories with the application of SMART Values methodology. Such flexibility is expected to facilitate its adoption and implementation in other cultural heritage properties than the ones used as case studies.

Coordinator

Lublin University of Technology - POLAND

Participants

- Eindhoven University of Technology - NETHERLANDS
- Vilnius Academy of Arts - LITHUANIA
- National Museum of Denmark - DENMARK
- Polytechnic of Milan - ITALY
- University of Macerata - ITALY
- Altravia s.r.l. - ITALY
- Cultural Heritage Agency of the Netherlands - NETHERLANDS
- University of Maastricht - NETHERLANDS
- Univerza v Ljubljani - SLOVENIA

Dates

December 2013 - September 2016

Budget

Total project budget: € 657,912.18

Funding awarded: € 514,147.38

Subject Area(s)

Cultural heritage, sustainable development

Project website

<http://www.smart-value.eu>



Participants of International Summer School "Heritage Value Assessment - Basis for Heritage Protection", 29/08/2016-03/09/2016 Lublin, Poland. During the International Summer School 31 participants from 14 countries gained knowledge about the research and results of SMART VALUE project.